Academy SPORTS+OUTDOORS

BLACK FRIDAY
HOT DEALS

starting Thanksgiving on academy.com

Stores re-open at 5am on Friday, November 29

Prices effective starting at 11 pm CST on Wednesday, November 27.

RIGHT GIFTS
LOW **PRICES**
EVERYDAY!

FRIDAY ONLY

HOT DEAL

29.99 NEW

was...59.99

H20 Xpress Mettle Baitcast Reel

Style FSH2FL0011

HOT DEAL

29.99

was...49.99

All Star Classic Series Rod

Selection varies by store.

HOT DEAL

29.99

was...49.99

Cobra SSR80 Radar/Laser Detector

Style SSR80

9-BAND DETECTION

HOT DEAL

84.99 was...149.99

Garmin Nuvi 50LM Auto GPS

Style 010-00991-28

- Turn-by-turn voice prompts

HOT DEAL

24.99 was...39.99

Women's Skechers Bobs Casual Shoes

Girls' **24.99** was...34.99

Selection varies by store.

HOT DEAL

59.99 was...79.99

Huffy Boys' Spider-Man or Girls' Little Mermaid 16-in. Bikes

Styles 21874, 21964

12-in. Spider-Man

49.99 was...69.99

ASSEMBLY FREE ON THESE BIKES

HOT DEAL

79.99 was...129.99

Fisher-Price Boys'Lightning McQueen or Girls' Barbie 6-Volt Ride-On

Styles W6209, W5541

HOT DEAL

9.99 was...13.99

Nike Dri-FIT Elite Basketball Crew Socks

Does not include Nike Sequalizer or Nike Hyper Elite styles.

HOT DEAL

69.99 was...89.99

Kids' Teenage Mutant Ninja Turtles 16-in. or Monster High 18-in. Bikes

Styles R1652, YSLOSWG001

HOT DEAL

69.99 was...99.99

East Point 60-in. Lightning Hover Hockey Table

Style 1-1-34301

EASTPOINT

HOT DEAL

Razor Ripstik Caster Board

Styles 15055040, 15055060, 15055061

34.99 was...64.99

Academy SPORTS+OUTDOORS

Find a **lower price,** we'll **match it.**

Our **low price commitment** means a Merry Christmas **guaranteed.**

Visit academy.com/pricematch for details.

W1A 01,20,25,29,34,36,37,45,49,69,70,71,73,74,53,54,55,56,58,59,60,65,67,66,85,87,90,93,99,96,83,109,127,190,52,160,128,138,143,191,192,24,72,129,161,215,62,162,48,163,164,219,89,92,101,102,110,111,103,108,117,142,137,155,112,132,170,182,178,184,188, 186:11/28/2013

OUTDOOR GEAR

Selection varies by store.

HOT DEAL

49.99

was...89.99

Game Winner Neoprene Waders

Style FSGWFE5013

- Insulated boots
- Sizes: 8-13

Selection varies by store.

GAME WINNER

HOT DEAL

19.99

was...29.99

Men's Game Winner Jersey Knee Boots

Styles FWGWFS3012, FWGWFS3013

HOT DEAL

29.99

was...39.99

Men's Wolverine® Clarke Jackets

Style W1140500

WOLVERINE

HOT DEAL

49.99

was...64.99

Men's Carhartt® Washed Duck Jackets

Style 100733

carhartt

HOT DEAL

49.99

was...59.99

Men's or Women's Game Winner Classic High Insulated Boots

Styles FWGWFS3009, FWGWFS3010

GAME WINNER

WATERPROOF

HOT DEAL

69.99

was...89.99

Men's Browning® Reversible Jackets

Style 3041

BROWNING

REALTREE Xtra

HOT DEAL

9.99

was...17.99-19.99

Men's Magellan Outdoors™ Jeans

MAGELLAN OUTDOORS

HOT DEAL

69.99

was...119.99

Garmin Nuvi 30LM Auto GPS

Style 010-00989-21

- Turn-by-turn voice prompts
- Over 6-million pre-programmed points of interest

GARMIN

ULTRA COMPACT

HOT DEAL

49.99

was...79.99

MOSAIC

Mosaic Tabletop Propane Patio Heater

Style FSPTMV5002

- Outputs up to 10,000 BTU
- Push-and-turn ignition offers an adjustable heat control
- CSA certified

FIREARMS

Limited to stock on hand. Two per customer.

HOT DEAL

99.99

was...169.99

Heritage .22 LR 6.5-in. White Grip Revolver

Style RR226SW

- Caliber: .22 LR
- Capacity: 6

HOT DEAL

329.99

was...399.99

TriStar T120 Desert Tan Cerakote Handgun

Style 85098

- Caliber: 9mm
- Capacity: 17+1

Visit our stores for more **Hot Deals** from top brands like

HOT DEAL

199.99

was...219.99

Stevens 320 Ghost Ring Sight Shotgun

Style 19495

- Gauge: 12
- Capacity: 5+1

HOT DEAL

229.99

was...249.99

Escort Aimguard Shotgun

Style HAT00020

- Gauge: 12
- Capacity: 5+1

HOT DEAL

279.99

was...349.99

Youth TriStar Raptor 24-in. Black or Muddy Girl Shotgun

Styles 20205, 20203

- Gauge: 20
- Capacity: 2+1 with plug

HOT DEAL

299.99

was...499.99

Taurus 609B Compact Handgun

Style 1-609041

- Caliber: 9mm
- Mag capacity: 13 +1
- Action: double
- Barrel: 3.25 in.

HOT DEAL

3.99

was...6.99

Plano Pistol Case

HOT DEAL

39.99

was...79.99

Protec Handgun Laser

GUN SAFES AND CABINETS

HOT DEAL

9.99

was...16.99

Sentry Safe Compact Security Safe

Style P005C

Contents sold separately.

HOT DEAL

39.99

was...59.99

Sentry Safe X055 Security Safe

Style X055

- 8.7 in. x 13.6 in. x 8.5 in.

HOT DEAL

69.99

was...99.99

Stack-On 8-Gun Steel Security Cabinet

Style GC-908-5

- Holds guns up to 54-in. tall
- Top shelf provides additional storage

55 in. x 21 in. x 10 in.

HOT DEAL

139.99

was...199.99

Stack-On 14-Gun Cabinet with Portable Lock Box

Style GCB-14-PCB

21 in. x 16 in. x 55 in.

HOT DEAL

359.99

was...459.99

55 in. x 21 in. x 17 in.

HOT DEAL

699.99

was...849.99

Cannon 36-Gun Fire Safe

Style AS5932-H1TEC-13

- 30-minute fire protection at 1,200° F.
- Electronic lock

59 in. x 32 in. x 24 in.

RIDE-ONS/SCOOTERS

HOT DEAL

19.99

was...24.99

Kids' Razor A1 Scooter

Styles 13003A-BL, 13010067

Selection varies by store.

Razor

HOT DEAL

64.99

was...89.99

Kids' Razor Flash Rider 360 Tricycle

Style 20036559

Razor

HOT DEAL

99.99

was...109.99

Kids' Razor Powerwing Deluxe or E90 Electric Scooter

Styles 20036040, 13111441

EXCLUSIVE

Razor

HOT DEAL

179.99 each

was...194.99-219.99

EXCLUSIVE

Razor

Kids' Razor E225 Electric Scooter

Style 13112840

Kids' Razor E225S Electric Seated Scooter

Style 13112830

HOT DEAL

219.99

was...249.99

Kids' Razor Mod Sweet Pea Ride-On

Style 15130659

Razor

GRILLING

HOT DEAL

199.99

was...299.99

Char-Broil

Char-Broil Gas/Charcoal Combo Grill

Style 463230512

- 65,000 BTU for primary burners

HOT DEAL

199.99

was...349.99

MASTERBUILT

Masterbuilt 40-in. Digital Electric Smokehouse with Window

Style 20070311

40-in. TALL

Contents not included.

FITNESS

HOT DEAL

89.99

EVERLAST

was...99.99

Everlast PowerShot 80-lb NevaTear Heavy Bag

Style 69080600

Leather Speed Bag

29.99 was...34.99

Stand

109.99

was...129.99

HOT DEAL

109.99

was...149.99

Century Versys Free-Standing Heavy Bag

Style 10187

CENTURY

HOT DEAL

149.99

was...199.99

CAP Barbell Strength 125-lb. Stack Home Gym

Style FM-H1007A1

CAP BARBELL

Limited to stock on hand. Selection varies by store.

HOT DEAL

399.99

was...599.99

Pro-Form 505 CST Treadmill

Style PFTL60910

- 15 built-in workout programs
- 1 to 10% Quick™ incline

HOT DEAL

199.99

was...299.99

Char-Broil Six-Burner Gas Grill

Style 463230512

- 65,000 BTU for primary burners
- 650-sq. in. primary and 250-sq. in. secondary cooking spaces

Char-Broil

Academy SPORTS+OUTDOORS

DOORS OPEN AT 5AM FRIDAY

Shop **Black Friday HOT DEALS** right now at **academy.com**

Special store hours: Closed Thanksgiving Day • Fri., Nov. 29 5am-10pm • Sat., Nov. 30 8am-10pm • Prices good November 28-30, 2013

BLACK FRIDAY HOT DEALS

FRIDAY & SATURDAY

25% OFF Under Armour® Battle Hoodies for the family

41.24 was...54.99
Men's or Women's Under Armour® Battle Hoodies
Styles 1240416, 1240463

33.75 was...44.99
Boys' or Girls' Under Armour® Battle Hoodies
Styles 1241366, 1242096

HOT DEAL
29.99 each was...39.99-49.99
Men's Nike KO Hoodies
Style 465784

Women's Nike All Time or Swoosh Out Hoodies
Styles 548804, 548806

HOT DEAL
24.99 was...34.99
Boys' or Girls' Nike Knockout Performance Fleece Hoodies
Styles 546099, 549462, 575210, 546157, 546160, 546159

ELECTRONICS

HOT DEAL
14.99 was...24.99
Midland ALR1 Two-Way Radios
Style ALR1
22-MILE

HOT DEAL
49.99 was...69.99
Cobra ESD 920 Camo Radar Detector
Style ESD-920
EXCLUSIVE

HOT DEAL
279.99 was...329.99
GoPro HD Hero 3 Black Edition Camcorder
Style CHDHX-301
- Professional 2.7kp 30 fps, 1440p 48 fps, 1080p 60 fps, 960p 100 fps, 720p 120 fps, and WVGA 240 fps video capture

FOOTWEAR

HOT DEAL
19.99 was...39.99
Adults' Crocs™ Dasher Line Clogs
Style 12869-060
Kids' 14.99 was...29.99

HOT DEAL
59.99 was...69.99
Men's or Women's Nike Dual Fusion 2 Running Shoes
Styles 599541-002, 599541-008, 599564-006, 599564-064, 599564-064 599564-006
Limited to stock on hand. No rain checks.

WISH LIST

HOT DEAL
69.99 was...79.99
Huffy 44-in. Composite Portable Basketball System
Style 61312T

HOT DEAL
99.99 was...149.99
Spalding 44-in. Polycarbonate Portable Basketball System
Style 72351T

HOT DEAL
6.99 was...9.99-12.99
Wilson NCAA MVP Football, Basketball, or Traditional Soccer Ball

HOT DEAL
59.99 was...79.99
Everlast 70-lb. Camo Polycanvas Heavy Bag Kit

HOT DEAL
79.99 was...99.99
Everlast Heavy Bag Stand
Style 4812G
EXCLUSIVE
Bag sold separately.

HOT DEAL
159.99 was...224.99
Jump Zone 14-ft. Trampoline with Enclosure
Styles YSLJZOG1021, YSLJZOG1000
Jump Zone 12-ft. Trampoline Enclosure Combo
139.99 was...199.99

HOT DEAL
AspenPet Pet Porter II Dog Kennels
Styles 21183, 21184
15 to 20 lbs...14.99 was...24.99
25 to 30 lbs...26.99 was...36.99
50 to 70 lbs...39.99 was...59.99
70 to 90 lbs...59.99 was...79.99

PET CARE

Dogs not included.

HOT DEAL
9.99 was...19.99
Magellan Outdoors Pillow Pet Bed
Style FSMGPS0000
27 in. x 36 in.

HOT DEAL
14.99 was...39.99
Brinkmann Gusseted Pet Bed
Style WG3544-710
35 in. x 44 in.

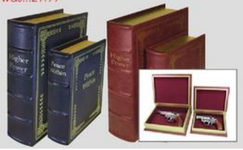
Take aim at great outdoor gifts

CONCEALMENT

HOT DEAL
39.99 each
was...59.99
Women's Concealed Carry Handbag
Styles MG201, MG201BLK

HOT DEAL
39.99
was...59.99
Tactical Performance Tactical Combo Pack
Style FSTFHE3044

HOT DEAL
17.99 each
was...29.99
PS Products Diversion Books Two-Piece Set
Styles DB2-BLK, DB2-BRN



HOT DEAL
25.99
was...39.99
PS Products Gun Concealment Mantle Clock
Style MGC

Contents not included.

HOT DEAL
19.99
was...26.99
Hoppe's Deluxe Gun Cleaning Kit
Style BUOX

HOT DEAL
29.99
was...39.99
Game Winner 68-Piece Universal Gun Cleaning Kit
Style HTGW7009

HOT DEAL
39.99
was...59.99
Otis Technology MSR/AR Gun Cleaning System
Style FG-556-MSR

HOT DEAL
19.99
was...39.99
Zap Limited Edition Stun Gun
Style 0667
• Emits 600,000V arc • Case and batteries included

HOT DEAL
19.99
was...39.99
SSI Universal Laser Boresight
Style XSI-LBK2

HOT DEAL
39.99
was...59.99
3M Tekk Worktunes 22NRR Earmuffs
Style 90541

ACCESSORIES

HOT DEAL
9.99
was...19.99
Plano Contour Single Gun Case
Style 1010488-OD

HOT DEAL
29.99
was...59.99
Allen 50-in. Tejon Rifle Case
Style 983-50

HOT DEAL
39.99
was...69.99
Drago Gear 36-in. Double Gun Case
Style 12-302BL

HOT DEAL
21.99
was...29.99
Plano Green/Tan Sportsman's Locker
Style 1819-91

HOT DEAL
99.99
was...219.99
Caldwell Lead Sled DFT Shooting Rest
Style 336647

Firearm sold separately

YOUTH FIREARMS

Limited to stock on hand. Two per customer.

HOT DEAL
99.99
was...139.99
Youth Rossi 410 Single-Shot Shotgun
Style S411220YS
• Caliber: .410 • Capacity: 1 • Chamber: 3 in.
• Stock: synthetic • Action: break

HOT DEAL
95.99
was...129.99
Youth Cricket .22 Rifle
Styles KSA235, KSA220
• Capacity: single-shot bolt-action
• Caliber: .22LR/.22 short
• Stock: desert tan or pink synthetic

OPTICS

HOT DEAL
59.99
was...99.99
Nikon Aculon A211 10x42 Binoculars
Style 8246

HOT DEAL
79.99
was...119.99
Firefield N-Vader 1-3x30 Digital Night Vision Monocular
Style FF18065

HOT DEAL
89.99
was...119.99
Leupold BX-1 Yosemite 10x30mm Porro Prism Binoculars
Style 117981

HOT DEAL
99.99
was...149.99
Nikon P-223 3x32 BDC Carbine Riflescope
Style 8496

HOT DEAL
169.99
was...199.99
Leupold Rifleman 3-9x40 Riflescope
Style 66195

$25 OFF Today's in-store purchase when you open an account*

PLUS ASK AN ASSOCIATE FOR DETAILS ON OUR SPECIAL FINANCING OFFER**

*This offer is only valid for applications processed and approved instantly in-store, with a minimum purchase of $25 (before tax). This charge must be applied to your new Academy Sports + Outdoors Visa Card the same day you are instantly approved. **Promotion period is November 24- December 28, 2013. The creditor and issuer of the Academy Sports + Outdoors Visa card is U.S. Bank National Association, pursuant to a license from Visa U.S.A. Inc. © 2013 U.S. Bank. All rights reserved.

CAMO

Selection varies by store.

HOT DEAL
29.99
was...39.99
Adults' Duck Commander or Buck Commander Hoodies
EXCLUSIVE

HOT DEAL
Youth
24.99
was...29.99-34.99

HOT DEAL
5.99 was...8.99
Men's Game Winner® Camo Tees
Styles FSGWCA3001, FSGWCA7000

HOT DEAL
7.99 was...12.99
Men's Game Winner® Long-Sleeve Camo Tees
Styles FSGWCA7011, FSGWCA3005

HOT DEAL
7.99 was... 10.99-11.99
Adults' or Youth Game Winner® Fleece Beanie and Glove Combo
Styles FSGWCA8000, YFSGWCA8026

HOT DEAL
14.99 was...24.99
Men's Game Winner® Fleece Jackets
Style FSGWCA6039

HOT DEAL
19.99 was...24.99
Men's Game Winner® Dura-Soft™ Long-Sleeve Twill Shirts or Pants
Styles FSGWCA7006, FSGWCA7007

HOT DEAL
9.99 was...19.99
Game Winner Metal Ammo Box
Style FSGWHE1025

HOT DEAL
119.99 was...169.99
Nikon Aculon Laser Rangefinder
Style 8397
- 6X magnification
- Neck strap and padded case included

HOT DEAL
19.99 was...29.99
Men's Game Winner Field Boot II Hunting Boots
Style FWGWFS1015

HOT DEAL
29.99 was...39.99
Men's Game Winner Camo Wellington Hunting Boots
Style FWGWFS1003

HOT DEAL
59.99 was...79.99
Men's Wolverine Coyote Hunting Boots
Style WO8043

HOT DEAL
15.99 each
was...21.99
Knives and Tools shown

Winchester Four-Piece Game Cleaning Kit
Style 31-002402

Smith & Wesson Three-Knife Hunting Set
Style SWHUNTCP

Old Timer 10-in. Bowie Knife
Style SCPROM-13-3CP

Schrade Adventure Pack
Style SCPROM-13-15CP

Schrade Old Timer Switch It Multi-Blade Hunting Combo Pack
Style SCPROM-13-4CP

Winchester Camo Fixed and Folding Knives Combo Pack
Style 31-002401

Smith & Wesson On and Off Duty Knife Combo
Style SWPROM-13-6CP

Schrade Old Timer Three-Piece Knife Set
Styles SCPROM-13-2CP,SCPRO M-13-6CP,31-002453

gift CARDS

The **perfect gift** this holiday season
Free standard shipping on **academy.com** gift card purchases

Great gifts in **fishing essentials**

HOT DEAL
Tournament Choice Classic Rod
7.99
was...14.99

TOURNAMENT CHOICE
Selection varies by store.

HOT DEAL
Youth Shakespeare Amphibian Combo
Style AMPSCCBO
9.99 each
was...19.99

HOT DEAL
Abu Garcia Blue Max Baitcast Combo
Style BLMAX/661MH
39.99
was...59.99

HOT DEAL
99.99
was...149.99
Pelican Sprint 80X Kayak
Style KIA08P104
- RAM-X™ hull material
- Drain plug

HOT DEAL
No•Limits Day Dreamer Kayak Paddle
9.99 was...14.99

HOT DEAL
Pinnacle Obsession Spinning Combo
Style OS662SPCOM
39.99
was...59.99

HOT DEAL
H2O Xpress Camo Spinning Combo
Style FSH2FC1000
- Six bearing system
- 7-ft. medium-action rod
49.99
was...79.99

HOT DEAL
H2O Xpress Camo Baitcast Combo
Style FSH2FC2000
- 10 bearing system
- 7-ft. medium heavy-action
69.99
was...109.99

HOT DEAL
9.99
was...19.99
Tournament Choice 10-Rod Round Rack
Style FSTNFE1007

Contents sold separately.

TOURNAMENT CHOICE

HOT DEAL
Tournament Choice Outdoor Gear Bag
Style FSTCFE0023
12.99
was...24.99

INCLUDES 4 UTILITY BOXES

TOURNAMENT CHOICE

HOT DEAL
Tournament Choice 110-Volt Electric Fillet Knife
Style FSTC1096
- Serrated 7.5-in. blade
- 8-ft. power cord
14.99
was...19.99

TOURNAMENT CHOICE

HOT DEAL
R•M• Industries Portable Fillet Station
Style 43460
49.99
was...79.99

ALL ITEMS SHOWN INCLUDED

ELECTRONICS

HOT DEAL
39.99 EXCLUSIVE
was...59.99
Midland ALR5MO Two-Way Radios-Two Pack
Style ALR5MO
- eVox hands-free

26-MILE RANGE

HOT DEAL
99.99
was...169.99
Dual MDM360C 200W Marine CD Player with Two 6.5-in. Speakers
Style MCP360CAMO

EXCLUSIVE

HOT DEAL
199.99
was...349.99
Garmin GPSMAP 62S Handheld GPS
Style 010-00868-01
- 3-axis electronic compass
- 2,000 waypoints

WATERPROOF

HOT DEAL
99.99
was...199.99
Lowrance Mark-5X Pro Fishfinder
Style 000-00175-001
- 83 kHz/200 kHz Skimmer® with internal temperature sensor

HOT DEAL
1,299.99
was...1,999.99
Humminbird 998c HD SI Sonar/GPS Chartplotter
Style 408720-1

HD SIDE IMAGING

8-in. SCREEN

HOT DEAL
14.99
was...19.99-24.99
Men's or Women's Magellan Outdoors™ Fishing Shirts
- Laguna Madre
- Lake Fork
- Falcon Lake
- Seminole Canyon

Selection varies by store.

Selection varies by store.

Prices good November 28-30, 2013

HOT DEAL

4.99 was...9.99
Men's or Women's Realtree® Xtra T-Shirts
Style RTX-349

UNDER ARMOUR

25% OFF

48.74 was...64.99
Men's Under Armour® Tackle Twill Fleece Hoodies
Style 4429

HOT DEAL

16.99 was...19.99
Men's Wrangler® 13MWZ Western Wear Jeans
Style 13MWZ

HOT DEAL

9.99 was...14.99
Men's or Women's Browning® Graphic Tees

BROWNING

HOT DEAL

14.99 was...19.99
Men's or Women's Browning® Lounge Pants

BOOTS

HOT DEAL

29.99 was...49.99
Men's Brazos Premium Waterproof Wellington Steel-Toe Work Boots
Style BR3039
- ASTM F2413-11 M I/75 C/75

BRAZOS

HOT DEAL

39.99 was...49.99
Men's Brazos Premium Western III Boots
Style FWBWWR1000

BRAZOS

HOT DEAL

79.99 was...99.99
Men's Timberland Excave Lace-Up Steel-Toe Work Boots
Style 89667
- ASTM F2413-11 M I/75 C/75

Timberland

HOT DEAL

89.99 was...99.99
Men's Justin Stampede Western Wellington Steel-Toe Work Boots
Style WK4661
- ASTM F2413-11 M I/75 C/75

STAMPEDE

HOT DEAL

69.99 was...89.99-99.99
Men's Wolverine Swamp Monster Wellington or Lace-Up Work Boots
Styles WO6580, WO8698, WO6579
- ASTM F2413-11 M I/75 C/75 EH

WOLVERINE

HOLIDAY GIFT GUIDE for everyone on your list
academy.com/holiday

Great gifts for everyone on your list

HOT DEAL
89.99
was...109.99
Mosaic Propane Patio Heater
Style FSPTMV5004

HOT DEAL
29.99 **Mosaic Santa Fe 30-in. Fire Pit**
was...39.99
Style FSPTMV6025

HOT DEAL
14.99
was...24.99
Men's or Women's Duck Commander Realtree or Buck Commander Quad Chair
Styles FSBLHE00, FSBLHE01, FSDCHE02, FSDCHE03

HOT DEAL
29.99
was...59.99
Game Winner Camo Lounger
Style FSGWHE0024

Mosaic Multi-Position Lounger
29.99
was...49.99

HOT DEAL
39.99 **Mosaic Rocker**
was...49.99

HOT DEAL
49.99
was...59.99
Mosaic Park Bench

Also available in:

GAME PROCESSING

HOT DEAL
49.99 **Browning 7.5-in. Meat Sicer**
was...99.99
Style FD2124401-BN

HOT DEAL
49.99 **Browning #8 575-Watt Grinder**
was...99.99
Style FD2126801-BN

HOT DEAL
49.99 **Browning Six-Tray Dehydrator**
was...79.99
Style FD2125001-BN

HOT DEAL
89.99
was...99.99
Char-Broil The Big Easy Oil-Less Propane Turkey Fryer
Style 12101480

HOT DEAL
119.99
was...199.99
Cajun Injector Electric Smoker
Style 22174.01960
- 100 to 275° F. digitally-controlled temperature range
- 0 to 24-hour digital timer with automatic shut-off
- Five smoking racks; 2.53-cu. ft. capacity
- Side access wood chip chute

GOALZERO

HOT DEAL
21.99 **Goal Zero Rock Out Green**
was...26.99
Style 90401

HOT DEAL
31.99 **Goal Zero Switch Rechargable Stick**
was...35.95
Style 21004

HOT DEAL
47.99 **Goal Zero Rock Out 2**
was...59.99
Style 94005

HOT DEAL
79.99 **Goal Zero Switchout Solar Kit**
was...99.99
Style 90000SLR
Only one stick included.

14.99
EVERYDAY!
Tervis 16-oz. Tumbler or Mug
Selection varies by store.

HOT DEAL
2.99 each
was...4.99
Timber Creek Cap Lights
Selection varies by store.

HOT DEAL
7.99
was...12.99
QBeam L.E.D. Multi-Pack Flashlights

HOT DEAL
12.99
was...19.99
Neck Pillow with Speaker
Style 73099

HOT DEAL
19.99
was...39.99
Magellan Outdoors Four-Piece Luggage Set
Style FSMGLG6028

HOT DEAL
37.99
was...39.99-44.99
Cyclops Flare Spotlight
Styles CYC-3WS, CYC-3WS6AACMO

HOT DEAL
74.99 **Tracker IV Metal Detector**
was...99.99
Style TK4

HOT DEAL
17.99 **Intex Queen Downy Air Bed with Sheet Set**
was...24.99

Intex Queen Raised 22-in. Air Bed with AC Pump 44.99 was...49.99

HOT DEAL
29.99
was...49.99
20-in. Hard-Side 4-Wheel Spinner
Style 17872-20BTZ

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BLACK FRIDAY

HOT DEAL
229.99
was...259.99
Triumph 400T Treadmill
Style TRIUMPH400T
- Four pre-set programs
- Three-position manual incline

HOT DEAL
79.99
was...99.99
Body Power Gravity Inversion Table
Style IT8020
- High-density foam pad for comfort

HOT DEAL
149.99
was...199.99
Body Champ Magnetic Recumbent Exercise Bike
Style BRB5288

HOT DEAL
599.99
was...699.99
Select stores only.

Marcy Deluxe Smith Cage
Style MD9010G
Weights not included.

HOT DEAL
249.99
was...299.99
Marcy Fan Bike
Style AIR1
- Fan resistance level increases as you pedal faster while generating a breeze

HOT DEAL
79.99
was...89.99
Polar FT4 Heart Rate Monitor
Styles 90039180, 90042870

HOT DEAL
99.99
was...109.99
Polar FT7 Heart Rate Monitor
Styles 90039176, 90039174

Available in other colors.
Colors vary by store.

HOT DEAL
399.99
was...549.99
Pro-Form 10.0 CE Elliptical
Style PFEL55911
Select stores only.

HOT DEAL
29.99
was...34.99
Everlast Boxing Training Kit
Style 3010

HOT DEAL
39.99
was...49.99
Youth UFC MMA Bag and Gloves Combo
Style 144200YP-910

HOT DEAL
89¢ per pound
CAP Barbell Cast-Iron Kettlebells or Rubber Hex Dumbbells
Styles SDK2-050, SDP

Selection varies by store.

HOT DEAL
169.99
was...209.99
CAP Barbell 300-lb. Olympic Weight Set
Style OSG-300#2

GOLF

BUY $50 WORTH OF TaylorMade GOLF BALLS AND RECEIVE A $10 ACADEMY SPORTS + OUTDOORS GIFT CARD

HOT DEAL
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was...45.00
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HOT DEAL
39.99
was...99.99
Nike Skylon EXP 2 Sunglasses
Styles EV0595-223, EV0595-001

HOT DEAL
4.99
was...9.99
Top Flite Recycled Golf Balls - 12 Pack
Style 12BKRDRLBX

HOT DEAL
9.99
was...19.99
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Style A-REFINISH

HOT DEAL
41.99
was...47.99
Titleist Pro V1 or Pro V1x Golf Balls
Styles T2043S, T2023S

Special Holiday

HOT DEAL
119.99
was...169.99
Bushnell Golf Sport Rangefinder
Style 201916GC

HOT DEAL
29.99
was...39.99
Men's FootJoy GreenJoy Closeout Golf Shoes
Style 45516

HOT DEAL
29.99
was...60.00
Men's adidas Half-Zip Layering Mock Neck Golf Shirts

HOT DEAL
49.99
was...59.99
Men's Nike Durasport Golf Shoes
Style 418561
Selection varies by store.

HOT DEAL
99.99
was...169.99
Callaway Razr X Ti Driver
Style 426803050237
- Fairway Wood...89.99 was...129.99
- Hybrid....79.99 was...99.99

HOT DEAL
19.99
was...39.99
Wilson Ultra Blk Putting System
Style UW1189

HOT DEAL
19.99
was...39.99
Wilson Ultra-Soft Cover
Style SLWSGO4000

HOT DEAL
49.99
was...79.99
Wilson Ultra Big Mouth Hitting Net
Style UW1148

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Great gifts to get you rolling

Free assembly on all bikes 16-in. and above

HOT DEAL

29.99 was...39.99

Huffy Boys' Pro Thunder or Girls' So Sweet 12-in. Bikes

Styles 22023, 22033

Selection varies by store.

HOT DEAL

34.99 was...49.99

Huffy Boys' Pro Thunder or Girls' So Sweet 16-in. Bikes

Styles 21803, 21854

HOT DEAL

39.99 was...49.99

Huffy Boys' Pro Thunder or Girls' So Sweet 20-in. Bikes

Styles 23314, 23304

HOT DEAL

49.99 was...59.99

Ozone 500 Boys' Molten or Girls' Just for Me 18-in. Bikes

Styles 8097-28, 8091-52

HOT DEAL

69.99 was...89.99

Huffy Granite Men's or Women's 26-in. or Boys' or Girls' 24-in. Bikes

Styles 24503, 24513, 26203, 26213

TOYS

HOT DEAL

9.99 was...16.99

Mini Balls-Three Pack

Style YSLAASC0010

HOT DEAL

299.99 was...399.99

Easton S1 BBCOR Baseball Bat

Style A11160932

- 2 5/8-in. barrel
- -3

HOT DEAL

39.99 was...49.99

Jab and Bob Boxing Trainer

Style 1-1-28310

HOT DEAL

29.99 was...39.99

Razor GoGo Pogo Stick

Style 10068060

HOT DEAL

14.99 was...19.99

Boys' or Girls' Zing Air Hunters or Air Huntress Zcurve Bow

Styles AH270, AH170

HOT DEAL

19.99 was...24.99

NXT Crossbow

Styles NXTCSBKG, NXTCSBK

HOT DEAL

12.99 was...22.99

Mega Hunting Play Set

Style 99296V

HOT DEAL

29.99 was...49.99

Shoot Again Over the Door Basketball Goal

Style 14043

HOT DEAL

29.99 was...49.99

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Style 39-7006

HOT DEAL

39.99 was...79.99

Realtree Camo Bag Toss

Style 39-7004

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HOT DEAL

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- Supports up to 170 lbs.

Razor

HOT DEAL

99.99 was...129.99

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Style KT1098TGB

HOT DEAL

219.99 was...244.99

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Style 15128040

Razor

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Style 25143400

Razor

HOT DEAL

13.99 was...19.99

Kids' Action Wheels Light Up Batman or Butterfly Three-Wheel Training Scooter

Styles TS-243, BM-215, FS-206BK-L

HOT DEAL

29.99 was...39.99

Kids' Razor A125 Realtree Camo Scooter or Fuzion Sport Scooter

Styles 13014220, F1212

Razor

EXCLUSIVE

HOT DEAL

109.99 was...129.99

Kids' Razor E100 Electric Scooter

Styles 13111260,13111261

Selection varies by store.

Razor

HOT DEAL

249.99 was...269.99

Kids' Razor E300 Electric Realtree Camo Scooter

EXCLUSIVE

Razor

YOUTH ARCHERY

HOT DEAL
14.99
was...19.99
Buck Commander Lil' Sioux Bow
Style 1094
- Draw weight: 15 lbs.
- Draw length: 18 to 22 in.
- Bow weight: 2 lbs.

HOT DEAL
29.99
was...39.99
Buck Commander Sport Flight Bow
Style 1123
- Draw weight: 25 lbs.
- Draw length: 24 to 26 in.
- Bow weight: 2 lbs.
- Includes two arrows and finger rollers

HOT DEAL
39.99
was...49.99
Buck Commander Banshee Bow
Style 1093
- Draw weight: 25 lbs.
- Draw length: 24 to 26 in.
- Bow weight: 3 lbs.
- Includes two arrows and finger rollers

HOT DEAL
49.99
was...69.99
Youth Bear Archery Brave 3 Compound Bow Set
Styles AYS200BR, AYS200PR
- Composite limbs and riser are durable
- Two Safetyglass™ arrows and a two-piece arrow quiver

HOT DEAL
79.99
was...99.99
Bone Collector B-Lite Compound Bow
Style 1121
- Draw weight: 19 to 29 lbs.
- Draw length: 23 to 25 in.
- Bow weight: 5 lbs.
- 3-pin sight

HOT DEAL
19.99
was...24.99
Youth Bone Collector Target
Style 1084

HOT DEAL
19.99
was...24.99
Morrell Perfect 300 Foam Target
Style A270

HOT DEAL
10.99
was...15.99
Youth Game Winner Soft Bow Case
Style YFSGWAR3001

HOT DEAL
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was...99.99
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Style 21044
- 5x24 finderscope
- 3x Barlow lens

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HOT DEAL
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was...24.99
Project Z 14K BBs and Pistol
Style 210183
- Includes 14,000 rounds of 6mm .12-gram airsoft BBs

HOT DEAL
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was...39.99
Red Jacket 1911 Airsoft Pistol Kit
Style 2278230
- Includes: two bottles of 400 BBs, gel target

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29.99
was...39.99
Crosman 760 Pumpmaster Air Rifle Kit
Styles 760PKT, 760BKT
- .177 caliber BBs
- 625 fps

HOT DEAL
69.99
was...99.99
Crosman .177 MK-177 Air Rifle
Style 30110
- .177 caliber BBs and pellets
- 800 fps - BBs
- 750 fps - pellets
- Pneumatic pump with rifled barrel

HOT DEAL
79.99
was...99.99
Gamo Hornet Elite Air Rifle
Style 6110066554
- .177 caliber pellets
- 4x32 air rifle scope with rings

HOT DEAL
99.99
was...149.99
Benjamin Prowler Air Rifle
Style BPNP17X
- .177 caliber pellets
- 4x32mm CenterPoint scope included
- Power by Nitro Piston

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Crosman Tac R71 Rifle
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- 6mm BBs • 200 fps • Capacity: 400 pellets
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Benjamin .177 Hollow Point Air Gun Ammo
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Floor Hockey Set
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brava soccer

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9.99 was...16.99

Nike U.S.A. Supporter Soccer Ball
Style SC2189-144

HOT DEAL

9.99 was...16.99

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Styles BB0453-801, BB0452-801, BB0451-801

HOT DEAL

9.99 was...17.99

Nike All-Field Footballs
- Available in official, youth, junior, or peewee

HOT DEAL

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Rawlings Storage Bags
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Rawlings

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DX Disc Golf Set
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Style GDSSET

INNOVA DISC GOLF

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was...19.99

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Style EDB100

BULLSHOOTER by Arachnid

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was...39.99

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Style ILM100

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was...49.99

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Triumph Bristle Dartboard with Cabinet
Style 18-2007

HOT DEAL

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Style E450ARA

Arachnid

HOT DEAL

89.99
was...119.99

Arachnid Cricket Max 1.0 Dartboard with Cabinet
Style CMX1000

Arachnid

HOT DEAL

9.99 each
was...19.99

Table Top Foosball
Style 2479

Table Top Pool Table Set
Style 2480

Table Top Table Tennis
Style 2618

Table Top Bag Toss
Style 72485

Air Hockey Game Table Top
Style 2489

HOT DEAL 10-IN-1

79.99
was...99.99

Triumph 10-in-1 Combo Game Table
Style 45-6058

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HOT DEAL

99.99
was...149.99

Triumph Big Shot Basketball
Style 45-6099

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HOT DEAL

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was...119.99

Harvard Edge Table Tennis Table
Style T8125

HOT DEAL

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was...99.99

Harvard Deluxe Conversion Top Table Tennis Table
Style T814

HOT DEAL

224.99
was...299.99

Triumph Santa Fe 84-in. Billiard Table
Style 45-6738

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was...29.99

Truimph Texas Hold 'Em Poker Set
Style 66-0605

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Style 07253

HOT DEAL
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Style DBS-2000
Phone not included.
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11.99 was...19.99
Dual Alarm Clock Radio
Style C353B

HOT DEAL
29.99 was...49.99
Cohesion Gaming Chair with Audio
Style YSLOHFE100

HOT DEAL
14.99 was...19.99
Portable Bluetooth Speaker
Style ISB03W
Colors vary by store.

HOT DEAL
21.99 was...39.99
iWorld Bluetooth Headphones
Style HBT-1000

HOT DEAL
39.99 was...49.99
Karaoke Party Machine
Style J082PR

HOT DEAL
89.99 was...129.99
Zeki 7-in. Tablet
Style TBDG773B

HOT DEAL
Zeki 10-in. Tablet
159.99 was...199.99

HOT DEAL
19.99 was...29.99
iWorld Bluetooth Razor Speaker
Style DRW-2000
Colors vary by store.

REMOTE CONTROL TOYS

HOT DEAL
9.99 was...14.99
Stunt Twister WindStormer Remote Control Car
Style 88873

HOT DEAL
29.99 was...39.99
Air Hogs Remote Control Mega Bomb Helicopter
Style 6019846

HOT DEAL
39.99 was...49.99
Air Hogs Remote Control Dropstrike
Style 6021465

HOT DEAL
19.99 was...29.99
Phantom IR Remote Control Helicopter
Style 34462

HOT DEAL
39.99 was...49.99
Hercules Outdoor Remote Control Helicopter
Style 35850

HOT DEAL
10.99 each was...19.99
1/14 Realtree Remote Control Trucks
Style 81553A

HOT DEAL
29.99 each was...49.99
1/10 Realtree Remote Control Cars
Style 81024

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12.99 each was...19.99
Kids' Licensed Tents
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HOT DEAL
9.99 was...12.99
Boys' or Girls' Character Camp Chair

Selection varies by store.

HOT DEAL
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Character 16-in. Pilot Cases
Styles H13TM17370-AC, SA23379-SC-PU, KV3083037

HOT DEAL
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Boys' or Girls' Two-Piece Character Sleeping Bag Set
Style D2SLGCAR2A
• Includes backpack

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1.99 was...3.99
Timber Creek Fleece Blanket
Style CPTBC2010
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19.99
was...26.99-29.99
Women's Nike Solid or Printed Tempo or Dash Shorts

Girls' Nike Tempo Shorts
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adidas

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was...39.99
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19.99
was...29.99
Boys' adidas Logo Hoodies

HOT DEAL
26.99
was...36.99
Women's adidas Logo Hoodies
Styles D80925, D80922, D80920, D80924, D80921

HOT DEAL
26.99
was...39.99
Women's adidas Ultimate Fleece Hoodies
Styles F46681, F45903, F44901, F80461, G86098, G86099, G86092

HOT DEAL
16.99
was...23.99-26.99
Women's Champion® Eco Fleece Pullovers or Full-Zip Hoodies
Styles 7952, 7653

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Men's Pursue and Journey, Women's Eclipse, or Kids' BCG Training or Running Shoes

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Athletic footwear for **the whole family**

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9.99

was...16.99

Men's Nike Benassi Swoosh Soccer Slides

Style 312618-011

HOT DEAL

19.99

was...29.99

Kids' adidas adifaito Running Shoes

Styles M22692, M22691

NEW

Selection varies by store.

HOT DEAL

49.99

was...59.99

Men's Nike Visi Pro Basketball Shoes

Styles 599556-001, 599556-003

HOT DEAL

39.99

was...59.99

Men's Nike Zoom Air Commence Training Shoes

Style 324579-001

HOT DEAL

39.99

was...49.99

Men's adidas Falcon Elite 2 Running Shoes

Styles M22646, Q35105

EXCLUSIVE

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PRICE DROP

89.99

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Men's or Women's Asics GT-2000 Running Shoes

Styles T2K7N.3801, T2K2N.9062, T2K4N.9062(W), T2K2Q.9701

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16.99

was...22.99 -29.99

Men's NCAA Pullover Hoodies

HOT DEAL

19.99

was...29.99

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HOT DEAL

19.99

was...29.99

Youth Atlanta Falcons Team Logo Hoodies

HOT DEAL

19.99

was...29.99

Youth Nike NCAA Fleece Pullover Hoodies

HOT DEAL

19.99

was...29.99

Youth Stitches' Atlanta Braves Graphic Fleece Hoodies

HOT DEAL

14.99

was...19.99

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19.99

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was...34.99
Columbia® Men's Steen Mountain™ or Women's Benton Springs™ Full-Zip Fleece Jackets
Styles WM3220,

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24.99
was...29.99-34.99
Columbia® Men's Cathedral Peek™ or Women's Benton Springs™ Fleece Vests
Styles WM6747, WL1023

HOT DEAL
34.99
was...39.99
Men's Columbia® Hart Mountain™ 1/2-Zip Pullovers
Style 6771

HOT DEAL
34.99
was...39.99
Men's Columbia® Elevator Shaft™ Hyrbid 1/2-Zip Pullovers
Style AM6295

HOT DEAL
29.99
was...34.99
Men's Columbia® Klamath Range™ 1/2 Zip Pullovers
Style AM6558

HOT DEAL
24.99
was...29.99
Women's Columbia® Glacial™ Fleece Half-Zip Pullovers
Style AL6389

FLEECE

HOT DEAL
9.99
was...19.99
Colorblocked Full-Zip Fleece Jackets for the Family
Styles OBZE27AC, OLZE24AC, OMZE22AC, O3ZE29AC

HOT DEAL
14.99
was...19.99
Full-Zip Polar Fleece Jackets for the Family

HOT DEAL
Kids' **11.99** was...16.99

AUTUMN RUN. Casual Collection

HOT DEAL
14.99
was...19.99
Girls' Autumn Run Kaylie Boots
Styles YFWAJYC1022, YFWAJYC1023

HOT DEAL
18.99
was...29.99
Women's Autumn Run Hailey, Hayden, or Holly Boots

SPERRY TOP-SIDER

HOT DEAL
29.99
was...39.99-44.99
Kids' Sperry Intrepid Boat Shoes
Styles YG46887, YB43167
Selection varies by store.

HOT DEAL
57.99
was...74.99-79.99
Sperry Men's Top-Sider Lanyard or Women's Intrepid or Laguna Boat Shoes
Styles 777924, 777971, 9774829, 9774811, 9773136, 9773581
Selection varies by store.

Men's

Women's

MAGELLAN OUTDOORS

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HOT DEAL

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was...16.99

Men's Magellan Outdoors™ Realtree® Lounge Pants

Style SGMGML1000

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Women's Magellan Outdoors™ Two-Piece Lounge Sets

Style SGMGWL1002

HOT DEAL

4.99

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Men's or Women's Magellan Outdoors™ Flannel Pants

Styles SGMGWL1001, SGMGML1001

POLAR EDGE®

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9.99

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Men's or Women's Polar Edge® Thermals

Styles XAC8195-010, XAC7441-010, XAC7068-676, XAC7068-010, XAC7066-676, XAC7066-010

HOT DEAL

9.99

was...14.99

Kids' Polar Edge® Thermals

Styles XAC7074-679, XAC7791-303, XAC7791-410

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Puzzles or Mugs

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HOT DEAL

29.99

was...39.99

Magellan Outdoors Realtree Xtra Camo King Comforter

Style SLMGFE6004

Twin.....**22.49** was...29.99

Queen...**26.24** was...34.99

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was...14.99
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HOT DEAL
9.99
was...16.99
Duck Commander 17 DVD
Style DUCKCMMDR17

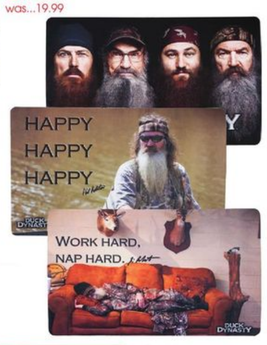
HOT DEAL
12.99
was...24.99
Duck Dynasty Season 3 DVD with Si Cup
Style DD3W/CUP

HOT DEAL
9.99
was...14.99
Men's, Women's, or Kids' Duck Commander Graphic Tees

HOT DEAL
14.99 Men's or Women's Duck Commander Logo Lounge Pants
was...19.99

HOT DEAL
12.99 each
was... 22.99-24.99
Duck Dynasty Books

HOT DEAL
9.99 each
was...19.99
Mohawk Duck Dynasty Door Mats



HOT DEAL
9.99
was...19.99
Duck Commander Si Cups- Three Pack
Style DC-16PCPK

HOT DEAL
17.99
was...29.99
Men's or Women's Duck Commander Hoodies

Kids' **14.99** was...24.99

18.99 Tervis Duck Dynasty Tumbler
EVERYDAY!

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29.99
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9.99
was...24.99
Duck Commander Medium Pet Pillow
Styles DCPB3444-10, DCPB3445-10
Dog not included.

HOT DEAL
9.99
was...12.99
Duck Commander Blanket
Style BC-FBBP

HOT DEAL
14.99
was...19.99
Duck Dynasty Gift Pack
Style QGP2001

HOT DEAL
39.99
was...49.99
Duck Commander 30-in. Rolling Duffel or 21-in. Spinner Luggage
Styles DCR012-30, DCL12-21
While supplies last.

HOT DEAL
49.99
was...59.99
Duck Commander 29-in. Spinner Luggage
Style DCL12-29
While supplies last.

Visit **academy.com/duckcommander** for a full selection of **Duck Commander** products.

CHRISTMAS WISHES HOLIDAY SWEEPSTAKES

One lucky winner will be chosen to win a **$2,500** Academy Sports + Outdoors gift card to make this holiday season the brightest ever!

Three winners per day will also be chosen to win a $25 Academy Sports + Outdoors gift card. Sweepstakes starts November 3, 2013 and continues through December 2, 2013. Visit **academy.com/christmaswishes** for more details.

No purchase necessary. Odds of winning depend on number of entries received; purchases do not increase chances of winning. Total ARV = $4,750. Open to legal U.S. residents age 18 and older. Ends 11:59 P.M. (CST) on 12/2/13. Sponsor: Academy Sports + Outdoors, 1800 North Mason Road, Katy, TX 77449. For complete details and official rules, visit academy.com/officialrules.

Academy Sports + Outdoors advertising policy is to have the most accurate price and item in each advertisement. Item selection and availability varies by store and is limited to stock on hand. No rain checks. Web site prices and items vary due to the best offer available at that time. No dealers. Special offers and pricing are not available in large quantities.

Prices good November 28-30, 2013

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